

## **Port Carbon Hometown Heroes 2024 Banner Program**

The Port Carbon Citizens Committee in conjunction with the Joseph C. Cappella Memorial Home Association are proud to announce the opening of applications for the 2024 "Hometown Heroes" banner program. The Hometown Heroes Banner Program honors veterans (both living and deceased) of the Armed Forces.

### **Hometown Heroes Banners**

Banners will be displayed throughout the Borough for a five-year period. If after being displayed for a five-year period the banner(s) still look respectful, the banner(s) may remain displayed for a longer period of time.

- Each banner will feature the individual's photo (provided by the family of the "Hero"), name, and branch of service.
- The banners are 30' wide and 60' high and will be located on streets throughout the Borough.
- Banners will be displayed yearly from Memorial Day through Veterans Day.
- Cost of sponsorship for families, individuals, civic organizations, and businesses is \$225.00. (Cost includes commercial grade vinyl banner, brackets, and installation)
- Applications are available at the the following locations:
  - Port Carbon Borough Hall
  - Joseph C. Cappella Veterans Building
  - Port Carbon Library
  - Port Carbon Borough Website
  - Port Carbon Facebook Page
- Applications will be accepted till February 29, 2024 and will only be processed with a fully completed money order or check payable to the Port Carbon Citizens Committee.
- Applications will be accepted at a number of times and places throughout the borough, times and places will be announced on the Borough's website.
- You may also mail applications to the Joseph C. Cappella Memorial Home Association at:

Attention: J.C. Veterans of Vietnam War  
Care of Port Carbon Citizens Committee  
612 Fifth Street  
Port Carbon, PA 17965

### **PLEASE NOTE THAT CASH PAYMENTS WILL NOT BE ACCEPTED WE WILL ONLY ACCEPT CHECK OR MONEY ORDER**

- The banners will be available to the sponsor (individual, family, organization, or business) upon request.
- Banner placement will be at the discretion of the Citizens Committee.
- The Citizens Committee reserves the right to screen applications, select banner display locations, and to add or remove a banner for any reason.
- Please contact the Borough Hall at 570-622-2255 with any questions about the banner program or email [pchometownheroes@aol.com](mailto:pchometownheroes@aol.com).
- For information on obtaining a DD214 or other document of proof of veteran status you can call the Schuylkill County Veterans Affairs Office at (570) 628-1400, you must be a relative.

Banner Placement Request: **FIRST CHOICE**

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Address

**SECOND CHOICE:**

- |                                        |                                         |                                            |
|----------------------------------------|-----------------------------------------|--------------------------------------------|
| <input type="checkbox"/> Coal Street   | <input type="checkbox"/> Fifth Street   | <input type="checkbox"/> Pottsville Street |
| <input type="checkbox"/> First Street  | <input type="checkbox"/> Jackson Street | <input type="checkbox"/> Pike Street       |
| <input type="checkbox"/> Market Street |                                         |                                            |

Please print the name of Person in Photo (as it should appear on the banner)

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Military discharge status and rank  
(**MUST** supply a photocopy of DD214 or other document of proof)

Era of Service:

- |                                                                            |                                                                        |
|----------------------------------------------------------------------------|------------------------------------------------------------------------|
| <input type="checkbox"/> Global War on Terror (Sept. 22, 2001 to Present)  | <input type="checkbox"/> WW II (Dec. 7, 1941 to Dec. 31, 1946)         |
| <input type="checkbox"/> Persian Gulf War (Aug. 22, 1990 to Aug. 31, 1991) | <input type="checkbox"/> WW I (Apr. 6, 1917 to Nov. 11, 1918)          |
| <input type="checkbox"/> Cold War (Sept. 2, 1945 to Dec. 26, 1991)         | <input type="checkbox"/> Spanish-American War (Apr. 1898 to Aug. 1898) |
| <input type="checkbox"/> Vietnam Conflict (Feb. 28, 1962 to Nov. 7, 1975)  | <input type="checkbox"/> Civil War (1861 to 1865)                      |
| <input type="checkbox"/> Korean War (June 27, 1950 to Jan. 31, 1955)       | <input type="checkbox"/> Other _____                                   |

Branch of Military: \_\_\_\_\_

Name of person submitting application: \_\_\_\_\_

Relationship to Hometown Hero: \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsor's Name (as it will appear on banner, for example, With Love and Pride, Your Family)

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REQUIRED: PLEASE EMAIL PHOTO OF THE HOMETOWN HERO IN JPEG FORMAT TO:  
pchometownheroes@aol.com

**PHOTO RELEASE**

I hereby grant the Borough of Port Carbon permission to use the attached photo in the 2024 Hometown Heroes Banner Program with the understanding that this photo or likeness may be used for the Borough's promotional use. I assume all responsibility for providing accurate, true, and correct information regarding the person(s) being honored on the banner.

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(Signature)

(Print name)

(Date)